

Data Differentiation with Artificial Intelligence and Machine Learning



“Inawisdom was founded with a simple goal; give our customers the ability to exploit every aspect of their data using AI.”

NEIL MILES, CEO INAWISDOM

Your Experts for AI and Data Insights

Inawisdom is leading the way in AI/ML — focusing on bringing these incredible transformational technologies to companies wanting to drive the ultimate value and differentiation from their data. Inawisdom is a leader in Artificial Intelligence (AI) and Machine Learning (ML) and a proven specialist in advanced analytics, BI/MI and Data Science. We provide full-stack Amazon Web Services (AWS) Cloud and Data Services, underpinned by everything you need to deploy fully cloud-native solutions.

Headquartered in the UK with offices in Suffolk, London and Rotterdam, Inawisdom employs a highly skilled team of experts, working with numerous global organizations across many regions including the UK, USA, Europe and the Middle East.

We focus on helping our customers by delivering innovative data-driven solutions across a broad range of industries including Financial Services, Retail, Automotive, Utilities, Manufacturing, Business Services and Transport & Logistics. We are proven to deliver results rapidly and effectively in all areas supporting business growth, operational efficiency and sustainability.

Inawisdom is an award-winning AWS Premier Consulting Partner and holds AWS competencies in Machine Learning, Data & Analytics, Financial Services and DevOps, with an absolute focus on customer success. In 2020, Inawisdom was named the AWS Machine Learning Partner of the Year.

Our Approach

We make data insights seem easy. We understand that AI and ML require a customised approach for every business, and we can help organisations at any stage of their AI journey — starting, accelerating and embedding AI for long-term business success.

Our Rapid Analytics and Machine Learning Platform (RAMP) enables customers to quickly ingest and apply analytics services in a secure, reliable and scalable environment.

Our agile ‘Discovery as a Service’ (DaaS) consulting approach, combined with RAMP, allows customers to discover and prove business value both quickly and cost effectively, in just a matter of weeks. It’s our ‘Discover first, Invest later’ approach.

At Inawisdom, we have the tools and expertise to accelerate the transformation of data into tangible commercial insights for your business.

Our Customers

AUDI VOLKSWAGEN
MIDDLE EAST

aramex
delivery unlimited

Balfour Beatty

JM Johnson Matthey
Inspiring science, enhancing life

drax

BAMBOO



Innovation
Group

BALDWIN'S
a Cogital company

**NORTHUMBRIAN
WATER** living water

JCB

Hg



madgex

**COMPASS
GROUP**

SSP.

snoop

CHETWOOD
FINANCIAL LIMITED

**POST
OFFICE**

actis

Vitality

SkyShips

TRANSPOREON



It's time to unlock the value in your data

About Us

Inawisdom is a leading specialist in Artificial Intelligence (AI) and Machine Learning (ML). We enable customers to rapidly discover and deliver business differentiation from their data assets to create true value. Inawisdom is an Amazon Web Services (AWS) Premier Consulting Partner, holding multiple competencies including Machine Learning and Data & Analytics, and serves global businesses in a broad range of industries, across UK and EMEA. Inawisdom was acquired by Cognizant in December 2020.

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