



Digital Adoption Platform.

“ 77% of CIOs classify digital transformation as their number one budget priority for 2021. ”

Constellation Research, 2020

Challenges

Low ROI on digital transformation strategies and management **lacks visibility** into digital assets across the tech stack.

Users and IT are **overwhelmed** with the breadth of systems and applications.

Enterprise applications are **complex** and **constantly change**.

The WalkMe Solution

Reach exponential value with technology.

Digital adoption is the process by which companies ensure that their employees and customers are making the most effective use of their digital assets.

WalkMe's Digital Adoption Platform (DAP) is a code-free software and platform that enables organizations to measure, drive, and act to ultimately maximize the impact of their digital transformation and accelerate the return on their software investment.

Leveraging proprietary technology, WalkMe's DAP **improves user experience, productivity and efficiency for employees and customers while providing CIOs and executive management with visibility into the tech stack.**



Benefits

Leverage WalkMe's no-code Digital Adoption Platform to constantly identify gaps and problem areas, and drive users to success, without changes to your underlying platforms.



WalkMe for management & IT

Gain visibility into the tech stack and **drive digital experiences** that mold to changing business needs.



WalkMe for employee experience

Create an empowered digital workforce as you boost employee productivity and efficiency across **any application**.



WalkMe for customer experience

Maximize customer satisfaction and loyalty digital journeys while **lowering cost** of support overhead.



WalkMe for product experience

Ensure speedy, seamless product adoption thereby **increasing customer retention** and trial conversions.

About WalkMe

WalkMe's cloud-based Digital Adoption Platform enables organizations to measure, drive, and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our code-free platform leverages our proprietary technology to provide visibility to an organization's CIO and business leaders, while improving user experience, productivity and efficiency for employees and customers. For more information, please visit our website at: www.walkme.com

WalkMe is successfully deployed on:

