

The logo consists of the letters 'IM' in a bold, white, sans-serif font, centered within a small, irregular, rounded shape that has a gradient from orange to red.

IM

INNOVATION MARTLESHAM



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WELCOME

Headquartered at BT's Adastral Park, Martlesham Heath, Suffolk in the UK, **Innovation Martlesham** is an established ecosystem of high-tech ICT/Digital companies, that offers an unrivalled set-up for innovative and forward-thinking technology companies.

Our priority is understanding:

- What's important to your business,
- Who you'd like to connect with,
- How we might help propel your ideas today into the innovations of tomorrow.

Our ecosystem has a significant membership of globally located multinational, SME, scale-up and start-up businesses who each benefit from the collaborative network and the exciting opportunities we facilitate.

No matter what size your business is, where you're based, or what stage of your journey you're at, we help you achieve your goals.

“

Be part of something truly exciting and join the unique ecosystem at Innovation Martlesham. With support from a professional and dedicated team, and with a range of extraordinary resources waiting for you, you'll find a world of opportunity at your fingertips...

”

Why Join Innovation Martlesham?

At Innovation Martlesham (IM), we're big believers in the idea that collaboration creates the art of the possible. We want to help you make connections that count, and by understanding what's important to your business and learning more about your aspirations, we aim to do exactly that. The IM team has good knowledge of all the businesses within IM and a strong desire to support and uplift forward-thinking organisations in the tech industries.

Our aim is to help your business to be part of, and benefit from, the key resources that our ecosystem offers – and all the networking, mentoring and growth opportunities that come with it.

OUR ECOSYSTEM

A rich environment that helps companies create the art of the possible.

Being a community that supports ambition, at Innovation Martlesham we want to understand what's important to a company and explore the best way to apply the range of extraordinary resources to help make connections that count.

BRAND AWARENESS

Amplifying your company's brand through our ecosystem.

Here at Innovation Martlesham we're dedicated to working with our members who want to share their technology advances. We do this through 'showcasing' opportunities that target specific audiences across our diverse range of channels that include our association with BT's Showcase Facility.

OUR MEMBERS

A diverse range of companies within Innovation Martlesham deliver solutions that meet cross-sector needs.

By exploring the companies within Innovation Martlesham and working with the professional IM team, find a solution to your business challenges, or help with your own strategic thinking.

We offer a flexible approach to membership and no matter how large or small your business is, where you're located in the world or how long you've been running, there's something to suit your needs.

Being a member of IM doesn't mean you have to be physically located at Adastral Park but for those that want to be closer to the other like-minded companies and influential organisations within Innovation Martlesham, we can offer physical office space and hot-desking opportunities at Adastral Park.

We provide:

- Furnished and un-furnished office space with access to high-speed broadband and meeting rooms
- Our Business Club membership offering, where a monthly fee entitles one person from a company to the following facilities: a hot desk within a secure access zone, free wireless internet within the secure access zone and the Hub's Coffee Lounge, up to 6 guests passes per month onto Adastral Park for meetings





'A Community That Supports Ambition'

All members of Innovation Martlesham will be able to enjoy the following:

- Access to unrivalled business support to help businesses engage in the right conversations
- Marketing and communication opportunities to promote your company's brand and portfolio
- The chance to work alongside inspiring like-minded individuals
- The chance to benefit from the respected Innovation Martlesham Mentor Group
- The option to attend Innovation Martlesham networking events and other 'IM only' events
- The possibility to take part in BT Customer Centre events and Innovation Showcases
- Access to Adastral Park and the associated facilities here, such as the restaurant, coffee shop, free parking, Reception and more
- The opportunity to be a part of the Tommy Flowers Network
- The opportunity to be involved in discussions within the DigiTech Centre.

Innovation Martlesham, being headquartered at BT's Adastral Park, Martlesham Heath, Suffolk in the UK, is co-located with, and member of IM, BT. BT has a very long history of 'open, purposeful innovation' and looks around the globe to find exciting and emerging technology. Working with entrepreneurs and other businesses enables collaborative and innovative opportunities to happen creatively and effectively.

The BT Showcase Facility, featuring upwards of 250 technology demos, offers the potential for IM Companies to a part of this unique environment. The Facility hosts innovation-focused events for BT's customers, business leaders, decision makers from major blue-chip companies and from government. The excellent set-up inspires, surprises and challenges visitors to think differently, put purposeful innovation at the heart of their decision-making process and always leaves them wanting more.

If you're interested in joining us, please email nicky.daniels@innovationmartlesham.com. We look forward to welcoming you to the ecosystem to begin exploring different opportunities with you.



About The Adastral Park Campus

Just over an hour from Stansted Airport and London rail terminals, the Park is one of the world's most famous ICT/Digital addresses. With a campus that covers 100 acres (40 hectares) the Park is also home to educational initiatives such as the Tommy Flowers Network and the DigiTech Centre.

With such a prestigious technology and business park the facilities on site are of a quality that will help attract and retain employees, enabling all Innovation Martlesham companies to experience 'corporate-like' facilities.

Adastral Park is served by a reception building with a highly qualified reception and security team to book in and welcome all visitors to the Park. Once guests are greeted the centrally located 'Hub' is where companies can enjoy a varied breakfast and lunch menu in a pleasant, seated area, or refreshments throughout the day within the coffee lounge for more informal meetings with colleagues and guests.

The Hub is also the location of other facilities, so if it's a newspaper from WHS, some cash or even a haircut, we've got it covered! The Hub Concourse can be booked for running micro-events and enjoyed by Innovation Martlesham companies to set up 'show and tell' style small exhibitions.

For the more energetic, Adastral Park is also the home of AtLAS which is the organisation for all leisure and sports at Adastral Park: everything from Golf Society; BodyTalk Gym; Netball Club and lots more.



Company: Cisco

'We have been part of the Innovation Martlesham eco-system for many years now and we recognise the benefits of being co-located with one of our key customers, BT. We also enjoy the opportunity to engage with other significant brands on site and offer advice and help to some of the smaller organisations. We regularly present at IM networking sessions and participate in the variety of events that are organised by the IM team'

Company: Tech Mahindra

'When Tech Mahindra decided to join the Innovation Martlesham ICT tech ecosystem and co-locate with BT at Adastral Park we wanted to share with BT and the other tech companies at Innovation Martlesham what we describe as - Innovation the TechM Way. At the heart of this was to create an exciting environment to foster innovation, drive collaboration and develop new ideas with BT and the IM ecosystem. The support we have received from Innovation Martlesham has been a key enabler in helping us to establish the Makers Lab and we look forward to the benefits and opportunities that lie ahead.'



Company: ContactEngine

'ContactEngine joined the ecosystem at the end of 2016 and through the tireless efforts of the team to engage us with BT lines of business, we've experienced great success. From the moment we joined the ecosystem, we have been overwhelmed by the support provided to us. The service you provide in terms of accommodation, conference opportunities and scouting is just outstanding.'



Company: Inawisdom

'When founding my own hi-tech Artificial Intelligence business it was important to find right place and environment to kick start the business. I was fortunate enough to know about Innovation Martlesham and it met our needs exceptionally well. We had access to the IM mentor group and the excellent on site facilities at Adastral Park. The business really has now accelerated and we have expanded significantly, so much so that we were delighted to be able to secure our own office to keep us still part of Innovation Martlesham and all the facility of Adastral Park.'



Company: Facts and Dimensions

'My company has been part of Innovation Martlesham for a few years now and when I was looking around for a facility to allow me to have a business space without having to pay rent on a long lease Innovation Martlesham, with its hot desking facilities fitted the bill. We have a nice supportive community with the other folks that share the hot desks alongside me and the facilities offered as part of Adastral Park are as good as I've seen. I appreciate the invites I get to networking event and other business support activities and I do pop into them when I'm not meeting tight deadlines for my customers.'

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